# NOTICE OF BID OPPORTUNITY

**Competitive Solicitation 2022-02**

**Communications Services**

**COMPETITIVE SOLICITATION POSTING:** June 21, 2022

**DEADLINE FOR SUBMITTING BIDS:** August 4, 2022

**Find the full solicitation on** [Washington’s Electronic Business Solution (WEBS)](https://pr-webs-vendor.des.wa.gov/). Vendors not registered in WEBS will not receive updates or amendments to the solicitation, which could disadvantage your bid.

**Pre-bid conference**: July 11, 2022

Join via Zoom: <https://des-wa.zoom.us/j/92337680881?pwd=U013L1NidUJTYUxmUFdIWWlkdHdHZz09>

Meeting ID: 923 3768 0881

Password**: 602819**

Join by phone: 888-788-0099 US Toll-free

Password: 858377

**Contract location:** Statewide

**Contract description:** The Washington State Traffic Safety Commission (WTSC) is issuing this Competitive Solicitation pursuant to RCW 39.26. Pursuant to this Competitive Solicitation, WTSC intends to conduct a competitive procurement from interested parties in providing communications services in support of WTSC’s efforts to fulfill its mission to eliminate traffic deaths and serious injuries and to award multiple, Optional-Use Convenience Contracts (Convenience Contracts) to purchase those services.

The Contract(s) resulting from this solicitation will be designated as Optional-Use Convenience Contract(s) (Convenience Contract). The Convenience Contract will also be available for use by the Energy Facility Site Evaluation Council (EFSEC) for services aligning within the scope, and terms and conditions of the resulting Contract.

**Commodity codes**: 915-01-Advertising Agency Services, 915-02-Advertising (Notice of Bid Solicitation), 915-03-Advertising/Public Relations (Incl. Skywriting), 915-04-Advertising, Outdoor Billboard, etc., 915-06-Audio Production, 915-07-Audio Recording, 915-09-Audio/Video Production Services Complete, 915-14-Broadcasting Services, Radio, 915-15-Broadcasting Services, Television, 915-22-Communications Marketing Services, 915-73-Public Information Services (Incl. Press Releases), 915-78-Television Commercial Production, 915-82-Video Production, 918-26-Communications: Public Relations Consulting,

918-38-Education and Training Consulting, 918-76-Marketing Consulting, 952-22-Community Service Campaigns (Anti-Litter Programs, etc.), 952-90-Training and Instruction (For Clients, Not Staff)961-79-Trade Services (Facilitation, Information, Marketing, Promotion, etc.), 990-77-Safety Training and Awareness Services (Including Highway Safety, Boating, Seat Belt, CPR and AED Training),

**Inclusion plan:** None

**Preference/priority points:**

* Washington small businesses (50 points)
* Veteran-owned businesses (25 points)
* Executive Order 18-03 (25 points)

**Solicitation documents:** Solicitation documents, contacts and bid instructions are available in WEBS: <https://pr-webs-vendor.des.wa.gov/>.

**Question-and-answer period:** July 27, 2022.Submit questions or concerns about this solicitation in writing to the Procurement Coordinator: Mark Vessey at [DESProcurementConsulting@des.wa.gov](mailto:DESProcurementConsulting@des.wa.gov).