**Request for Proposal No. RFP0821100: Consultant Services for Advanced Learning and Highly Capable Communication Project for Seattle Public Schools**

Until: **September 2, 2021, at 10:00 a.m.**

The Seattle School District No.1 (District) is requesting proposals for a Public Relations and Marketing Firm or team of individuals to run a multi-month campaign to inform and educate SPS families, staff, and general public about the Board-approved service model changes being implemented over the next few years.

The Request for Proposal will be available starting on August 16, 2021 at Builders Exchange of Washington, Inc. RFP documents associated addenda and Bidders List are available at no charge at the Builders Exchange, Inc. on-line Plan Center ([www.bxwa.com](http://www.bxwa.com)). To access documents on-line with Builders Exchange, go to “bxwa.com” and click on “Posted Projects,” “Goods and Services,” and “Seattle Public Schools Goods and Services.” **It is recommended that bidders “Register as a Bidder” in order to receive automatic email notification of future addenda, to download addenda, and to be placed on the “Bidders List.”** Proposers who do not register will not be automatically notified of addenda and will need to periodically check the on-line plan room for addenda issued for this project. Contact Builders Exchange at (425) 258-1303 if additional assistance is required.

The Request for Proposal will also be available on the Seattle Schools website at:

<http://www.seattleschools.org/procurement>, and click on “Additional Links” then “Current Solicitations.”