

General Information

Whatcom Transportation Authority (WTA) provides fixed route, paratransit, and vanpool service throughout Whatcom County. WTA is a municipal corporation formed in 1983. The transit revenue fleet consists of 61 fixed route buses, 42 paratransit vehicles, and 31 vanpools. Additional information about WTA can be found at www.ridewta.com.

WTA’s mission is to enhance our community by:

- Delivering safe, reliable, efficient and friendly service
- Offering environmentally sound transportation choices
- Providing leadership in creating innovative transportation solutions
- Partnering with our community to improve transportation systems

WTA is currently seeking proposals from qualified firm(s) to sell advertising space, install WTA approved ads on its coaches and manage advertising as it relates to the scope of work, including compliance with WTA’s Policy Defining Prohibited Transit Advertising Content.

Procurement Schedule

Dates preceded by an asterisk (*) are estimated dates. Estimated dates are for information only.

Activity	Date – 2020
Procurement Request Released	October 27
Clarification Deadline	November 16
Submissions Due	November 30 no later than 12:00 PM PST
*Notice of Intent to Award	January 4
*Estimated Award Date	January 21

All submittals become the property of Whatcom Transportation Authority and are subject to public disclosure under RCW 42.46 after award.

RFP packets can be obtained by visiting <http://www.ridewta.com/business/doing-business/procurement> or by contacting Magan Waltari, Procurement & Grants Coordinator, procurement@ridewta.com, 360-788-9332.

Equal Opportunity: Small, minority and women-owned Disadvantaged Business Enterprises (DBE), as defined in 49 CFR Part 26, are encouraged to submit proposals in response to this solicitation.