



## Supplier Diversity Inclusion Plan • Calendar Year 2021

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**Agency:** Washington's Lottery

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### 2021 Washington's Lottery Supplier Diversity Inclusion Plan

Agency's plan to increase participation of certified small minority, women, and veteran owned firms:

Washington's Lottery recognizes the importance of fostering an environment of diversity and inclusion among its vendors and contractors. Guided by the core values of *Integrity, Respect, Collaboration, Customer-focus, Responsibility, and Creativity*, Washington's Lottery is committed to the people and business of diverse backgrounds and cultures. The essence of this lies not only in the important responsibility of attracting diverse populations to Washington's Lottery, but also in the continued growth and nurturance of a culture that values and builds upon our differences as well as our similarities. In doing so, this will enhance the inclusiveness and totality of the procurement process for the agency. Realization of this institutional culture occurs not only inside the walls of this agency but through our involvement, interaction, and understanding of the larger community of which we are a part.

PERCENTAGE OF DIVERSE SPEND REPORTED THROUGH OMWBE	
<b>Goal/Measure:</b> Maintain 9% in annual diversity spend report for from FY20 to FY21 Previous year: 9.84%	
Foundational Activities	Action
Purchasing customers utilize OMWBE directory when researching vendors	Purchasing will share information with key customers and provide training in a quarterly contract manager's meeting.  Purchasing will provide information such as goals and results at all employee meeting.  Purchasing will send a bi-annual email to agency regarding how to find certified vendors through OMWBE directory and master contracts.

Note: the increase in fiscal year 2020 from 5% to 9% was due to the internal requirement that customer facing employees be provided uniforms to wear. The vendor that currently provides uniforms is OMWBE certified. Purchasing staff want to work towards maintaining the 9% and upon doing so will increase the goal next year.

ENCOURAGE RESPONSES FROM DISADVANTAGED BUSINESSES	
Goal/Measure: Increase responses from certified firms from 2 to 4 on average during calendar year 2021	
Foundational Activities	Action
Update agency's vendor opportunities page on website.	Purchasing will meet with Creative Technologist (Webmaster) to discuss options and format.
List all solicitations on website.	Purchasing will continue to submit all solicitations for upload to website.
Notify diverse and small business organizations and agencies of opportunities on WEBS.	<p>Purchasing will continue to contact the following:</p> <ul style="list-style-type: none"> <li>• <a href="#">Washington State Commission on Hispanic Affairs (CHA)</a> <a href="mailto:hispanic@cha.wa.gov">hispanic@cha.wa.gov</a></li> <li>• <a href="#">Washington State Commission on African American Affairs (CAA)</a> <a href="mailto:ckerney@caa.wa.gov">ckerney@caa.wa.gov</a></li> <li>• Washington State Commission on Asian Pacific American Affairs <a href="mailto:capaa@capaa.wa.gov">capaa@capaa.wa.gov</a></li> <li>• <a href="#">Washington State Women's Commission</a> <a href="mailto:wswc@wswc.wa.gov">wswc@wswc.wa.gov</a></li> <li>• <a href="#">PTAC, Tiffany Scroggs, PTAC Program Manager</a></li> </ul>
Unbundling procurements for opportunities for diverse vendors.	Purchasing will continue to review/analyze all procurements for the opportunity to unbundle.
Use social media to promote vendor opportunities.	Purchasing will meet with agency's marketing department to determine feasibility. If determined feasible, Purchasing will create a business case and submit to agency's management team for review.



<b>INCREASE DIVERSE SPEND WITH MASTER CONTRACTS</b>	
Goal/Measure: For calendar year 2021 increase by 2% to a total of 7% usage. Note: these numbers reflect both non-appropriated funds and appropriated funds. Increase may not show with OMWBE.	
<b>Foundational Activities</b>	<b>Action</b>
Agency will use information listed with master contracts to provide opportunity for diverse businesses.	<p>Purchasing will send a bi-annual email to agency regarding how to find certified vendors through OMWBE directory and the master contracts list.</p> <p>Purchasing will also elicit the use of the identified diverse contractor when sharing information regarding new contracts.</p>