#### Plan Contact: Brenda O'Brien, Project Coordinator

# Goal for FY24: 5%

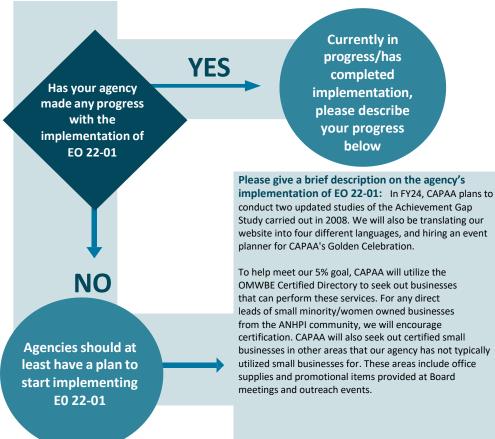
## Business Diversity Spending Goal Plan FY24 - Governor's Supplier Diversity Subcabinet approved best practices

Summary Statement: To improve participation of small, diverse businesses, CAPAA is committed to formal, regular participation with the Governor's Subcabinet on Business Diversity, the Small Business Leadership Team, and the Department of Commerce's newest iteration of the Business Diversity Roundtable. CAPAA is also committed to creating educational opportunities for stakeholders to learn of certification, contract and leasing opportunities at the state by hosting public forums and informational sessions, with OMWBE present.

CAPAA will continue to meet with OMWBE representatives on an annual/bi-annual basis to discuss OMWBE developments and review our past FY contracting and procurement actions, identify patterns in contracting and procurement, as well as areas for improvement. Another key strategy is to ensure CAPAA staff are a knowledgeable source of information for the public to understand the opportunities available to them, and updating our agency webpage small business support tab on a regular basis to be current and relevant.

Finally, CAPAA will collaborate with OMWBE by informing them of business diversity events in community, assisting with turnout for OMWBE events, and informing them of relevant CAPAA-led events with OMWBE stakeholders.

## Progress to Implement EO 22-01:



Steps your agency has completed to prepare for forecasting and steps remaining: CAPAA conducts annual reviews of agency spending history in conjunction with representatives of OMWBE and identifies areas of current diverse spending that can be replicated as well as opportunities for diversification. Additionally, CAPAA takes time each year to identify its planned procurements for the upcoming fiscal year (or biennium) and report them to OMWBE.

How are supplier diversity efforts managed within your agency: Due to the size of the agency's budgets and contracts, CAPAA does not post solicitations. Rather, CAPAA engages in direct buys. Likewise, CAPAA does not conduct pre-bid solicitation conferences. Generally speaking, CAPAA strives to engage MWBE's for all out-of-house contract opportunities. If they haven't already done so, we do ask vendors to go through the process of becoming formally certified. If a member of staff receives word about contract opportunities from other state agencies, we include them under the "Opportunities" section of the CAPAA newsletter. When contacted by a member of the public with a specific question related to contracting opportunities, we connect them with members of CAPAA's Economic Development Committee, which can provide perspective and guidance, including connections to community-based business associations.



YES





How does your agency track efforts to notify businesses about purchasing and opportunities to bid on contracts?

#### How does your agency market to diverse businesses?

YES: The Economic Development committee has been taking steps to become more proactive in helping small, minority-owned businesses become more aware of contracting opportunities and familiarizing them on the processes involved, as well as connecting them to an OMBWE representative who can offer guidance. CAPAA has also updated its webpage to reflect a list of small business supports, which can be accessed at https://capaa.wa.gov/small-business-assistance-programs/ and https://capaa.wa.gov/small-business-resiliencynetwork/.

NO: