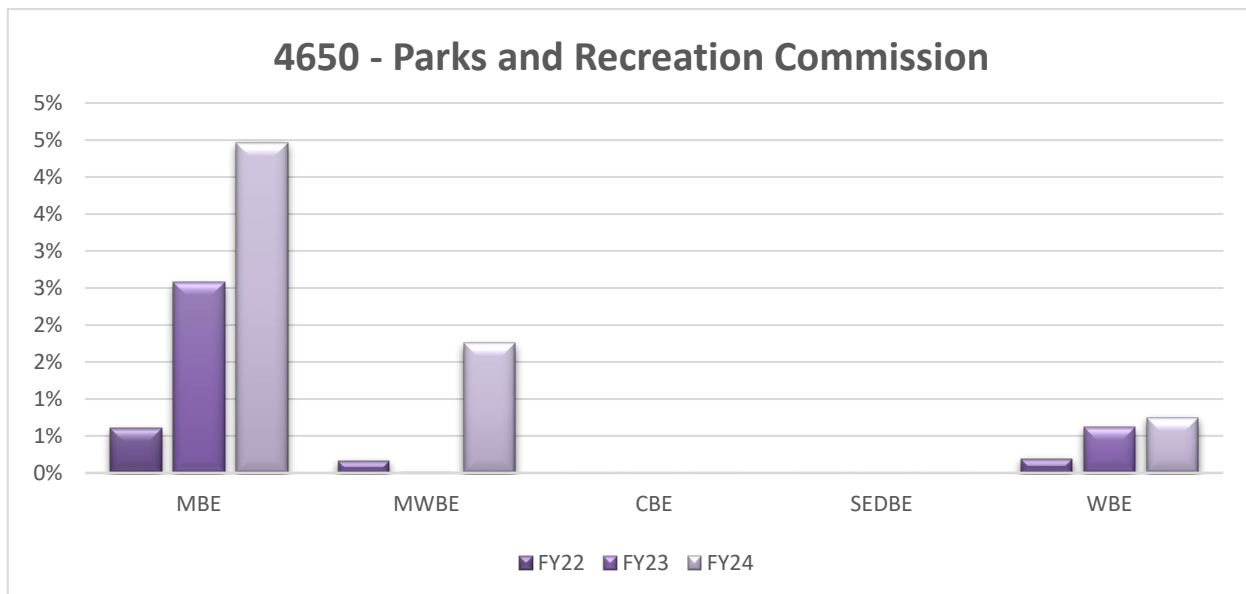




FY25 Business Diversity Spending Goal Plan – Washington State Parks and Recreation Commission

[Governor's Supplier Diversity Subcabinet approved best practices](#)

(Agency graph showing spend comparison from FY23 and FY24)



FY 2023 – No spending goal established

FY 2023 – 3.27%

FY24 Spending Goal – 6.85%

FY24 Actual Spend – 6.96%

FY25 Spending Goal: 7.18%

Summary Statement:

Washington State Parks seeks contracts in support of State Parks' mission by utilizing fair and transparent practices to establish contracting relationships that offer the best value. At State Parks, feedback from prospective contractors is welcomed and used to continually learn and adapt towards a goal of identifying and mitigating barriers to small and diverse businesses. The agency has also fully implemented the DES Supplier Diversity Policy. Contracts Office has, and continues to, work with the DEI program to consider improvements and modifications to current systems and processes.

Steps your agency has completed to prepare for forecasting and steps remaining:

We conducted forecasting with the help of the budget team and other programs in our agency to identify potential opportunities for engaging diverse suppliers. This forecast is available on our agency's contracts website, as required by DES policy. Additionally, the procurement staff completed training focused on diversity goals and emphasized the importance of accurately tracking and reporting spending with diverse suppliers. This approach ensures that our procurement practices align with our commitment to supplier diversity.

How are supplier diversity efforts managed within your agency:

A Supplier Diversity Contracts Lead has been appointed to oversee diversity efforts in the agency's Contracts Office, track small business utilization, integrate diversity goals into procurement policies, provide regular staff training, and work with the DEI program to improve systems and processes.

Is your agency currently using the Outreach Module in Access Equity for marketing and connecting with Diverse Businesses?

No, our agency is not currently using the Outreach Module in Access Equity for marketing and connecting with diverse businesses. Instead, we rely on several outreach methods to promote our contracting opportunities. These include posting agency contracting opportunities on WEBS and the OMWBE's bid and contracting opportunities website. We also post contracting opportunities on our own contracts webpage, send email outreach notifications directly to interested vendors, and participate in industry outreach and networking events hosted by DES. These efforts allow us to engage with a wide range of potential vendors and ensure that small and diverse businesses are informed about upcoming opportunities.

Are you using the Contract Compliance module in Access Equity to report your contract & purchase orders that include subcontractors (including statewide contracts)?

Yes, this module is actively used for reporting on contracts that involve subcontractors. The reporting process is carried out in collaboration with both the Contracts Office and the Payables Office to ensure accurate tracking of subcontractor participation and compliance.

How does your agency track efforts to notify businesses about purchasing and opportunities to bid on contracts?

Our agency tracks notification efforts for business opportunities by regularly updating our website portal with current bid opportunities and fiscal year forecasting, attending supplier diversity events to connect with and educate potential vendors, and documenting outreach methods in an acquisition planning process for each contract bid opportunity.

Your agency plan according to EO 22-01 should already be implemented. How has your plan aided in your efforts to increase your agency plan from last year?

Our plan, developed in accordance with EO 22-01, has significantly advanced our efforts to increase diverse supplier engagement compared to last year:

Contracts Awarded:

By adopting the DES supplier diversity policy, we have reserved and awarded more contracting opportunities specifically for small and diverse businesses. This approach demonstrates our strong commitment to supplier diversity and has led to a measurable increase in the number of contracts awarded to small and diverse vendors.

Pre-Bid Meetings:

We implemented pre-bid meetings for all our contracting opportunities, which have proven to be an effective way to engage with interested vendors. These meetings allow us to clearly explain our requirements, helping vendors better understand what we need in their proposals. This strategy has improved vendor participation and strengthened our supplier engagement efforts. Together, these initiatives have reinforced our agency's commitment to expanding opportunities for small and diverse businesses, helping us surpass last year's engagement.

Did your agency's spend decrease for FY24? If so, what was the reason(s)? What perceived barriers did you face?

Our agency's spending did not decrease for FY24; in fact, it saw significant increases across key categories. Spending on OMWBE-certified firms rose from 3.27% in FY23 to 6.96% in FY24, a 97.5% increase. Similarly, spending with small firms grew from 26.88% in FY23 to 40.41% in FY24, reflecting a 41.3% increase. The most dramatic growth was in spending with veteran-owned firms, which surged from 0.10% in FY23 to 1.82% in FY24. This demonstrates substantial improvement in our efforts to engage and invest in small, veteran, and OMWBE-certified firms, reinforcing our commitment to supplier diversity.

What new efforts are you going to implement to try to increase your spending with small-minority and women owned businesses?

To increase spending with small, minority, and women-owned businesses, we will explore the Outreach Module in Access Equity, participate in more supplier diversity events, and collaborate with other agencies to share best practices. These efforts reflect our commitment to fostering an inclusive procurement environment and aligning with our diversity goals.